

# Data protection information for business partners in accordance with Art. 13 GDPR

The protection of your (personal) data is particularly important to us. In the following we would like to inform you in a comprehensible and compact form about the processing of your data by Szaidel Cosmetic GmbH and your rights in this regard.

## 1. Responsible person

The person responsible within the meaning of the EU General Data Protection Regulation (hereinafter "GDPR") for the data processing described below is

SZAIDEL COSMETIC GmbH Fabrikstraße 9 66892 Bruchmühlbach-Miesau Phone: +49 6372 9122-103 Fax: +49 6372 9122-80 info@szaidel-cosmetics.de

## 2. Data protection officer

If you have any questions about data protection at SZAIDEL COSMETIC GmbH, you can contact our data protection officer at any time:

By email:	datenschutz@szaidel-cosmetics.de
By mail:	Deutsche Telekom MMS GmbH
	P.O. Box 10 02 24
	01072 Dresden

#### 3. Data processing in connection with the business relationship with Szaidel Cosmetics

As part of the business relationship with Szaidel Cosmetic GmbH, we also process personal data from you or from your employees. If necessary, please also share this information with your employees.

#### a. Costumer and partner management

To manage our business contacts, we process information about your company (in particular address, any branches, persons authorized to represent and their contact details, hereinafter "company data") as well as information about the respective contact person (in particular name, position, professional contact information, hereinafter "contact data") and any communication with you. We use this data to be able to reach the right contact person when contacting you, to be able to process your requests and orders properly and to maintain our business relationship. The legal basis is Article 6 Paragraph 1 Letter b) GDPR. The data is stored for the duration of the business relationship.

#### b. Orders, order management and billing

As part of order processing and billing, we collect information on offers, orders and invoice items as well as bank details. Contact data of contact persons can also be processed in this context. The legal basis is Article



6 Paragraph 1 Letter b) GDPR. The data is stored for the duration of the business relationship, but at least for the duration of the legal, accounting obligations.

#### c. Credit checks

If necessary, we will obtain credit checks from a credit agency. This query helps us to better assess your liquidity and to minimize non-payment risks for (partial) orders when paying on account. No credit checks are carried out on employees of the contractual partner. The legal basis for the aforementioned data processing is Article 6 Paragraph 1 Letter f) GDPR. The data will be deleted after the internal credit rating.

## d. Product liability and warranty

In order to check legal and contractual claims, we may need information about the contractual products, their use and information on invoices. In addition to your company and contact details, information about end customers contained in the submitted invoice and order documentation may also be processed as part of the claim check. The legal basis is Article 6 Paragraph 1 Letter b) GDPR. After completion, the data will be kept for a further six months for documentation purposes, but at least for the duration of the legal, accounting obligations.

## e. Controlling und reporting

We also use information on orders and invoice items for internal cost and performance accounting, controlling and internal reporting, which we use for corporate management and planning. The legal basis is Article 6 Paragraph 1 Letter f) GDPR. In this context, personal data is always anonymized by us.

# f. Promotional use

We use your company data and contact details as well as any information on previous orders to send you further information relevant to you about our products and services, as well as related news, promotions and offers. We will send this to you by post or email. To contact you by e-mail, we use the contact data you have stored with us. You can object to the use of your data for advertising purposes at any time by sending a message to the contact details given in Section 1 (e.g. by email or letter). The legal basis for the aforementioned data processing is Article 6 Paragraph 1 Letter f) GDPR.

# 4. Data processing during the contract period

We process your data in a permissible manner to protect our legitimate interests. This also includes the use of your customer data in order to

- asserting legal claims and defending against legal disputes.
- investigate or prevent criminal offenses..
- to use your data anonymously for analysis purposes.

If we want to process your personal data for a purpose that has not been mentioned before, we will inform you beforehand within the framework of the statutory provisions.

#### 5. Advertising use and market and opinion research

We use your information to send you further information by email or mail about similar goods or services. You can object to receiving this additional information at any time without incurring transmission costs



above the basic tariffs.

We use your data for market and opinion research purposes in order to improve our products and adapt them to the needs of our customers. You can object to this use of your data at any time. You can find more information about the objection under "Your rights". The legal basis for the data processing described is Art. 6 (1) (f) GDPR. If you have subscribed to a newsletter, the legal basis is Article 6 (1) (a) GDPR.

## 6. Categories of recipients of personal data

Within our company, those departments that need your data to fulfil the above-mentioned purposes will have access to it. This also applies to service providers and vicarious agents used by us. Your data will also be passed on if we involve external service providers (e.g. IT service providers) in our internal processes. In this case, the service provider is bound by instructions and only receives data to the extent and for the period required for the provision of the services. If it is a matter of contract processors, we have always concluded confidentiality agreements to protect your data with them.

Furthermore, data will be passed on in cases where the legislator requires this or makes it mandatory (e.g. as part of a tax audit by the tax authorities or as part of money laundering prevention). Ultimately, in certain cases, it is also necessary to pass on your data to recipients in order to protect your or our interests or to fulfil our contractual obligations.

## 7. Duration of data storage

We store your data for the duration of the contract period. We delete your personal data when the contractual relationship with you has ended, all mutual claims have been met and there are no other statutory retention requirements or statutory justifications for storage. These include storage obligations from the German Commercial Code (HGB) and the Fiscal Code (AO). The deadlines specified there are up to ten years.

# 8. Your rights

You have the right at any time to request an overview of the data processed about you (Art. 15 GDPR). If data processed by us is incorrect or no longer up-to-date, you have the right to have this data corrected (Article 16 GDPR). You can also request the deletion (Article 17 GDPR) of your data. If deletion is not possible due to other legal provisions, the processing of the data will be restricted so that it is only available for this legal purpose. You can also have the processing of your personal data restricted (Article 18 GDPR) if, for example, you have doubts about the correctness of the data. You have the right to data portability (Art. 20 GDPR), i.e. that we will send you a digital copy of the personal data you have provided upon request.

You can revoke any consent pursuant to Article 6 (1) (a) GDPR at any time. You also have the right to complain to the data protection supervisory authority responsible for Szaidel Cosmetic GmbH (The State Commissioner for Data Protection and Freedom of Information Rhineland-Palatinate, PO Box 30 40, 55020 Mainz, Telephone: 061 31/8920-0, email: poststelle@datenschutz.rlp.de You can also contact the data protection authority at your place of residence, which will then forward your request to the competent authority.



## Objection

In addition, you have the right to object to data processing at any time for reasons that arise from your particular situation (Article 21 GDPR) if the processing is based on Article 6 (1) (f) GDPR. You can send your objection, which can also only refer to contacting us by e-mail or post, to the contact details given under 2.